

FCC 398
Children's Television Programming ReportReport reflects information for quarter ending (mm/dd/yyyy) **09/30/2006**

1. Call Sign	Channel Number	Community of License			
KMOV	4	City	State	County	ZIP Code
		St. Louis	MO	St. Louis	63102
Licensee					
KMOV-TV, Inc.					
<input checked="" type="radio"/> Network Affiliation: CBS		Nielsen DMA		World Wide Web Home Page Address (if applicable)	
<input type="radio"/> Independent		St. Louis		www.kmov.com	
Facility ID Number	Previous Call Sign (if applicable)		License Renewal Expiration Date (mm/dd/yyyy)		
770034			02/01/2006		

Core Programming**2.** State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c).**3****3.** Does the licensee identify each Core Program at the beginning of the airing of each program as required by C.F.R. Section 73.673?☒ Yes ☐ No**4. a.** Does the licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?☒ Yes ☐ No**b.** Identify publishers who were sent information in 4.a.

The CBS Television Network provides information identifying the core programs it supplies to stations affiliated with the Network, including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, and Kidsnet Media Guide and News. KMOV-TV also provides information identifying the core programs including an indication of the target child audience, to the following publishers of program guides: TV Guide, TV Data Technologies, Tribune Media Services, Belleville News Democrat, Alton Telegraph, Cahokia Dupre Herald, The Daily Standard, Clay county Reporter, Hillsboro Journal, Forrest Park Community College, Healthcare Publication, East St. Louis Monitor, St. Louis Post-Dispatch, St. Louis Argus, State Journal, Video Viewing, Meramec College, Cable TV Service, and Prevue Networks.

5. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1:			Origination
BACKYARDIANS			Network
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday 11am	8	3	
Length of Program: 30 (minutes)			

Age of Target Child Audience: from years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program centers on three friends preschool friends, who play together after school in a barrier-less backyard behind their adjacent homes. In each episode, the children imagine an adventure, and their yard is transformed into the setting for the action. The programs use both original and well-known songs to reveal emotion, explicate character and advance the stories. The educational objectives of the program are to nurture children's interest in music, dance and imaginative storytelling, and to use these creative arts to foster children's cognitive and emotional development. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #1: BACKYARDIANS		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input type="text" value="11"/>	<input type="text" value="3"/>	<input type="text" value="3"/>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<input type="text" value="8/26, 9/2, 9/9"/>	<input type="text" value="same day at 9am"/>	<input checked="" type="radio"/> Yes <input type="radio"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time? ☒ Yes ☐ No

Reason for Preemption:

- ☐ Breaking News
 ☒ Sports
 ☐ Other
- ☐ Other News
 ☒ Public

Add information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #2:		Origination	
<input type="text" value="DORA THE EXPLORER"/>		<input type="text" value="Network"/>	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input type="text" value="Saturday 10:30am"/>	<input type="text" value="10"/>	<input type="text" value="1"/>	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="2"/> years to <input type="text" value="5"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
In this series seven-year-old Dora and her monkey travel companion Boots invite the audience to join them each week on a journey in which they will have to overcome various obstacles to reach an end goal. The series uses a CD-ROM/on-line adventure game format to encourage a variety of problem-solving strategies. The objectives of this program are to assist children in developing their problem-solving skills, reinforce their emerging cognitive skills, and make computers more familiar to them by introducing and using the conventions and vocabulary of computer games. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #2: DORA THE EXPLORER		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled

11	1	1
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Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
9/2	same day at 8:30am	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption:		
<input type="radio"/> Breaking News	<input checked="" type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

Add information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #3:		Origination	
LITTLE BILL		Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday 11:30am	8	3	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="2"/> years to <input type="text" value="11"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<small>This is an animated series based on children's books written by Bill Cosby that examines life through the eyes of a five-year-old boy eager to understand his world. Each episode contains two stories in which Little Bill is faced with a challenge or problem, whether emotional, social or physical, he must solve. The objectives of this series are to encourage children to value themselves and the love and support of their family, friends and community, and to help them develop their social skills and ethical values by dealing with the conflicts in their lives with fairness and creativity. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Little Bill 2-11</small>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #3: LITTLE BILL		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
11	3	3

Date preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
8/26, 9/2, 9/9	Same day at 9:30am	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption:		
<input type="radio"/> Breaking News	<input checked="" type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

Add information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #4:			Origination
<input type="text" value="At The Zoo"/>			<input type="text" value="Local"/>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input type="text" value="Saturday 10am"/>	<input type="text" value="10"/>	<input type="text" value="1"/>	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="13"/> years to <input type="text" value="16"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>Anne Steffens, Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are all hosts of a weekly half hour show that gives viewers a behind the scenes look at the St. Louis Zoo. They talk about each species at the zoo, relaying factual information that shows what it takes to care for, feed and maintain the lifestyle of each animal. Other topics include conservation, breeding programs, species survival programs and zoo management. This program has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. *
Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #4: At The Zoo		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input type="text" value="11"/>	<input type="text" value="1"/>	<input type="text" value="1"/>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<input type="text" value="9/2"/>	<input type="text" value="Same day at 8am"/>	<input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption:		
<input type="radio"/> Breaking News	<input checked="" type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

Add information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #5:			Origination
<input type="text" value="Lazytown"/>			<input type="text" value="Network"/>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input type="text" value="Sunday 7am"/>	<input type="text" value="11"/>	<input type="text" value="0"/>	

Length of Program: (minutes)Age of Target Child Audience: from years to years

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

This program is anchored by Sportacus, a fit and agile hero, whose "kryptonite" is sugar, which makes him instantly lethargic. Sportacus and the program's cast of child characters are challenged in each episode with an issue or dilemma, and are opposed in their attempts to complete their mission by Robbie Rotten, who seeks to return Lazytown to its former lazy ways. The program seeks to impart to preschool and early school-aged children the importance of healthy living, and to help them understand the value of developing sound eating and physical exercise habits, while also providing them positive messages about friendship, empathy, self-respect, truthfulness and other age-appropriate life lessons. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules. Lazytown 2-11

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #5: Lazytown		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input type="text" value="11"/>	<input type="text" value="0"/>	<input type="text" value="0"/>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No
<input type="text"/>	<input type="text"/>	
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption:		
<input type="radio"/> Breaking News	<input checked="" type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

Add information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #6:		Origination	
<input type="text" value="Go, Diego, Go"/>		<input type="text" value="Network"/>	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input type="text" value="Sunday 7:30am"/>	<input type="text" value="11"/>	<input type="text" value="0"/>	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="2"/> years to <input type="text" value="5"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>Go, Diego, Go is an interactive, informational series designed for preschool and early school-age children, in which Diego, a Latino eight year old who loves nature and animals, teams up with viewers to learn scientific facts and develop strategies in order to rescue animals in each episode. In addition to imparting knowledge about animals, their characteristics and habitats, the program also introduces children to Spanish words, which the viewer is asked to then use strategically, and to Latin American music, folktales and traditions. The educational objectives of the program are to provide children imaginative stories, through which they can develop knowledge of and concern for animals, their habitats, our environment, and to introduce them to another language and culture. By actively involving children in the resolution of each challenge, the program also seeks to impart to them the importance of strategic thinking, cooperation and teamwork in problem-solving. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #6: Go, Diego, Go		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
11	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption: <input type="radio"/> Breaking News <input checked="" type="radio"/> Sports <input type="radio"/> Other <input type="radio"/> Other News <input type="radio"/> Public		

Add information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #7:		Origination	
Horseland		Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Saturday 10:30am	3	0	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="9"/> years to <input type="text" value="11"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<small>HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</small>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #7: Horseland		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
3	0	0
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption: <input type="radio"/> Breaking News <input checked="" type="radio"/> Sports <input type="radio"/> Other		

☐ Other News☐ PublicAdd information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #8: <input type="text" value="Cake"/>			Origination <input type="text" value="Network"/>
Days/Times Program Regularly Scheduled: <input type="text" value="Saturday 11am"/>	Total times aired at regularly scheduled time <input type="text" value="3"/>	Number of Preemptions <input type="text" value="0"/>	If preempted, complete Preemption Report
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="8"/> years to <input type="text" value="12"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <small>CAKE is a live-action show-within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</small>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #8: Cake		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input type="text" value="3"/>	<input type="text" value="0"/>	<input type="text" value="0"/>
Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home? <input checked="" type="radio"/> Yes <input type="radio"/> No
<input type="text"/>	<input type="text"/>	
If rescheduled, were promotional efforts made to notify public of rescheduled date and time?		<input checked="" type="radio"/> Yes <input type="radio"/> No
Reason for Preemption: <input type="radio"/> Breaking News <input checked="" type="radio"/> Sports <input type="radio"/> Other <input type="radio"/> Other News <input type="radio"/> Public		

Add information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Title of Program #9: <input type="text" value="Dance Revolution"/>			Origination <input type="text" value="Network"/>
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report

Saturday 11:30am	3	0	
Length of Program: <input style="width: 30px;" type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input style="width: 30px;" type="text" value="8"/> years to <input style="width: 30px;" type="text" value="12"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<p>DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #9: Dance Revolution		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
<input style="width: 100px;" type="text" value="3"/>	<input style="width: 100px;" type="text" value="0"/>	<input style="width: 100px;" type="text" value="0"/>

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
<input style="width: 100px;" type="text"/>	<input style="width: 100px;" type="text"/>	<input checked="" type="radio"/> Yes <input type="radio"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Reason for Preemption:		
<input type="radio"/> Breaking News <input checked="" type="radio"/> Sports <input type="radio"/> Other <input type="radio"/> Other News <input type="radio"/> Public		

Add information about another preemption(s)

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Title of Program #10:			Origination
<input style="width: 150px;" type="text" value="Madeline"/>			<input style="width: 80px;" type="text" value="Network"/>

Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
<input style="width: 150px;" type="text" value="Sunday 7am"/>	<input style="width: 30px;" type="text" value="2"/>	<input style="width: 30px;" type="text" value="0"/>	

Length of Program: <input style="width: 30px;" type="text" value="30"/> (minutes)	
Age of Target Child Audience: from <input style="width: 30px;" type="text" value="5"/> years to <input style="width: 30px;" type="text" value="7"/> years	

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.
<p>The animated and Emmy award winning series, "The New Adventures of Madeline," is based on the classic books by Ludwig Bemelmans. Narrated in rhyme by renowned actor Christopher Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and her friends. The Madeline stories both portray and reflect on some of the social learning experiences valuable for children in the early and middle periods of childhood. The series also explores many of the social lessons related to such themes as honesty, fairness, respect for others, self-reliance, and a number of other prosocial concepts so important for developing children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</p>

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. *

Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #10: Madeline		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
2	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		<input checked="" type="radio"/> Yes <input type="radio"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Reason for Preemption:		
<input type="radio"/> Breaking News	<input checked="" type="radio"/> Sports	<input type="radio"/> Other
<input type="radio"/> Other News	<input type="radio"/> Public	

Add information about another preemption(s)



Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]



Title of Program #11:		Origination	
Sabrina: The Animated Series		Network	
Days/Times Program Regularly Scheduled:	Total times aired at regularly scheduled time	Number of Preemptions	If preempted, complete Preemption Report
Sunday 7:30am	2	0	
Length of Program: <input type="text" value="30"/> (minutes)			
Age of Target Child Audience: from <input type="text" value="7"/> years to <input type="text" value="12"/> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming.			
<small>The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</small>			

Preemption Report

Complete the chart below for each core program listed in Question 5 of FCC 398 that was preempted during the past three months. * Total Times Aired is total times aired at regularly scheduled time plus Number of Preemptions Rescheduled.

Title of Program #11: Sabrina: The Animated Series		
Total Times Aired *	Number of Preemptions	Number of Preemptions Rescheduled
2	0	0

Date Preempted/Episode # (1)	If rescheduled, date and time rescheduled. If not rescheduled, enter N/A	Is the rescheduled date the second home?
		<input checked="" type="radio"/> Yes <input type="radio"/> No

If rescheduled, were promotional efforts made to notify public of rescheduled date and time?	<input checked="" type="radio"/> Yes <input type="radio"/> No
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Reason for Preemption:

- ☐ Breaking News
☐ Other News

- ☒ Sports
☐ Public

☐ OtherAdd information about another preemption(s)

Add

Delete information for last preemption (#1) [or just clear Date Preempted/Episode to have the system ignore any block of data]

Delete

Add information about another program(s)

Add

Delete information for last program (#11) [or just clear Title to have the system ignore any block of data]

Delete

Non-Core Educational and Informational Programming

6. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each additional such educational and informational program.

Title of Program #1:			Origination
<input type="text"/>			<input type="text"/>
Dates/Times Program Aired:	Total times aired	Number of Preemptions	If preempted and rescheduled, list date and time aired.
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
Length of Program: <input type="text"/> (minutes)			<input type="text"/>
Age of Target Child Audience: from <input type="text"/> years to <input type="text"/> years			
Describe the program.			
<input type="text"/>			
Does the program have educating and informing children ages 16 and under as a significant purpose?			<input type="radio"/> Yes <input type="radio"/> No
If Yes, does the licensee identify each program at the beginning of its airing consistent with 47 C.F.R Section 73.673?			<input type="radio"/> Yes <input type="radio"/> No
If Yes, does the licensee provide information regarding the program, including an indication of the target child audience, to publishers of program guides consistent with 47 C.F.R Section 73.673?			<input type="radio"/> Yes <input type="radio"/> No

Add information about another program(s)

Add

Delete information for last program (#1) [or just clear Title to have the system ignore any block of data]

Delete

Other Matters

7. Complete the following for each program that you plan to air for the next quarter that meets the definition of Core Programming. Complete chart below for each Core Program.

Title of Program #1:	Origination
Madeline	Network
Total times to	

Days/Times Program Regularly Scheduled:	be aired	Length of Program	Age of Target Child Audience:
Sunday 7am	13	30 (minutes)	from 5 to 7 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The animated and Emmy award winning series, "The New Adventures of Madeline," is based on the classic books by Ludwig Bemelmán. Narrated in rhyme by renowned actor Christopher Plummer, the episodes follow the everyday and imaginative adventures of a little French girl and her friends. The Madeline stories both portray and reflect on some of the social learning experiences valuable for children in the early and middle periods of childhood. The series also explores many of the social lessons related to such themes as honesty, fairness, respect for others, self-reliance, and a number of other prosocial concepts so important for developing children. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #2:	Origination
Sabrina: The Animated Series	Network

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Sunday 7:30am	13	30 (minutes)	from 7 to 12 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

The animated series, "Sabrina," involves the adventures of a modern, early adolescent girl who is part human and part witch. While Sabrina is not your typical girl - she has magical powers that must be kept secret and also under control - the familial, social, peer-group, and school-related issues she experiences all serve as educational and instructional life-lessons for viewers, as they reflect many of the same learning experiences and teenage challenges faced by children today. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #3:	Origination
Cake	Network

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday 11am	13	30 (minutes)	from 8 to 12 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

CAKE is a live-action show within-a-show about a teenage girl by the name of Cake, who, with the help of three friends, produces a cable access show. The series is designed to provide the viewers with two integrated levels of educational and informational experiences. On one level, each episode provides actual instruction regarding specific activities, with hands-on examples related to the design and use of various fabrics, the making of clothes, the crafting of useful home, school, play, and household items, and other forms of creative expression. The other level in the episode provides an opportunity for the viewers to learn about social and emotional themes such as the value of honesty, the importance of personal worth and self-esteem, the meaning of friendship, the value of having a healthy life-style, and other prosocial concepts that are developmentally appropriate for this age-group. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #4:	Origination
Dance Revolution	Network

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday 11:30am	13	30 (minutes)	from 8 to 12 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

DANCE REVOLUTION is designed to provide preadolescent and early teenage boys and girls with an opportunity to both view and participate in a dance competition-style series in which their creative talents and skills are demonstrated in a kid-friendly environment of artistic expression. Within this music and dance environment, the viewers will be able to learn how their peers plan, design, and execute various forms of choreography; observe how young people handle the social requirements associated with mastering various forms of dance within the framework of a competition; understand the personal dedication and physical commitment necessary for this field of artistic expression; and learn how to evaluate their own skills and career aspirations as they observe the participants in the series work with seasoned professionals in various areas of dance and the creative arts. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #5:	Origination
Horseland	Network

Days/Times Program Regularly Scheduled:	Total times to be aired	Length of Program	Age of Target Child Audience:
Saturday 10:30am	13	30 (minutes)	from 9 to 11 (years)

Describe the educational and informational objective of the program and how it meets the definition of Core Programming.

HORSELAND is an animated series about five girls and two boys who live in spectacular countryside that houses a farm called Horseland. Each of these main characters has a special horse whose personality is similar to its owner's. Horseland and its unique approach of integrating the personality of the main characters and animals serve to reinforce prosocial themes. Horseland is also a "coming of age" series in which viewers experience and learn from the social interactions, hopes, dreams, and even fears of this group of culturally diverse adolescents. From this background, the experiences of sharing, caring, compromise, friendship, respect, and competition emerge to provide the young viewers with social and emotional guidelines for better understanding many of the life-lessons they need to learn as they grow and develop. This program is specifically designed to further the educational and informational needs of children, has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.

Title of Program #6: <div style="border: 1px solid black; padding: 2px; width: 450px;">At The Zoo</div>			Origination <div style="border: 1px solid black; padding: 2px; width: 100px;">Local</div>
Days/Times Program Regularly Scheduled: <div style="border: 1px solid black; padding: 2px; width: 250px;">Saturday 10am</div>	Total times to be aired <div style="border: 1px solid black; padding: 2px; width: 50px;">13</div>	Length of Program <div style="border: 1px solid black; padding: 2px; width: 100px;">30 (minutes)</div>	Age of Target Child Audience: from <div style="border: 1px solid black; padding: 2px; width: 30px;">13</div> to <div style="border: 1px solid black; padding: 2px; width: 30px;">16</div> (years)
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <div style="border: 1px solid black; padding: 5px; min-height: 40px;">Anne Steffens, Kent Ehrhardt and St. Louis Zoo President, Dr. Jeffrey Bonner are all hosts of a weekly half hour show that gives viewers a behind the scenes look at the St. Louis Zoo. They talk about each species at the zoo, relaying factual information that shows what it takes to care for, feed and maintain the lifestyle of each animal. Other topics include conservation, breeding programs, species survival programs and zoo management. This program has educating and informing children as a significant purpose, and otherwise meets the definition of Core Programming as specified in the Commission's rules.</div>			
Add information about another <div style="border: 1px solid black; padding: 2px; width: 20px;">1</div> program(s)			<input type="button" value="Add"/>
Delete information for last program (#6) [or just clear Title to have the system ignore any block of data]			<input type="button" value="Delete"/>

8. Does the licensee publicize the existence and location of the stations's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? ☒ Yes ☐ No

9. List Core Programs, if any, aired by other stations that are sponsored by the licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased.

Name of Program	Call Letters of Station Airing Sponsored Program	Channel Number of Station Airing Sponsored Program	Did total programming Increase?
<div style="border: 1px solid black; height: 20px; width: 150px;"></div>	<div style="border: 1px solid black; height: 20px; width: 80px;"></div>	<div style="border: 1px solid black; height: 20px; width: 80px;"></div>	<input type="radio"/> Yes <input type="radio"/> No
Add row for another program/airing station (or delete last row)			<input type="button" value="Add"/> <input type="button" value="Delete"/>

For each Core Program sponsored by the licensee, complete the chart below.

Title of Program #1: <div style="border: 1px solid black; height: 20px; width: 450px;"></div>			Origination <div style="border: 1px solid black; height: 20px; width: 100px;"></div>
Days/Times Program Regularly Scheduled: <div style="border: 1px solid black; height: 20px; width: 250px;"></div>	Total times aired <div style="border: 1px solid black; height: 20px; width: 50px;"></div>	Number of Preemptions <div style="border: 1px solid black; height: 20px; width: 50px;"></div>	If preempted and rescheduled, list date and time aired. <div style="border: 1px solid black; height: 40px; width: 250px;"></div>
Length of Program: <div style="border: 1px solid black; padding: 2px; width: 30px;"></div> (minutes)			
Age of Target Child Audience: from <div style="border: 1px solid black; padding: 2px; width: 30px;"></div> years to <div style="border: 1px solid black; padding: 2px; width: 30px;"></div> years			
Describe the educational and informational objective of the program and how it meets the definition of Core Programming. <div style="border: 1px solid black; height: 40px; width: 550px;"></div>			
Add information about another <div style="border: 1px solid black; padding: 2px; width: 20px;">1</div> program(s)			<input type="button" value="Add"/>
Delete information for last program (#1) [or just clear Title to have the system ignore any block of data]			<input type="button" value="Delete"/>

10. Name of children's programming liaison:

Name <input type="text" value="Liz Mullen"/>	Telephone Number (include area code) <input type="text" value="314-444-3329"/>
Address <input type="text" value="One Memorial Drive"/>	Internet Mail Address (if applicable) <input type="text" value="lmullen@kmov.com"/>
City <input type="text" value="St. Louis"/>	State <input type="text" value="Mo"/>

11. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTE 2.

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WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503).

I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Name of Licensee <input type="text" value="KMOV-TV, Inc."/>	Signature (only for printed version)
Date <input type="text" value="10/10/06"/>	

FCC 398
April 2001 (1.3)
(end)

Electronic Filing Operations

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